

Oblique Imagery Privacy Concerns:**Privacy statement from imagery company literature given to jurisdictions with privacy concerns from public:**

It is understandable that when some people first see Aerial Imagery they may get the idea that we can zoom in to recognize them, read their car's license plate, and otherwise obtain personal information from the images. While Aerial Imagery offer detailed information on building and property features such as roof lines, road markings, bushes and shrubs, the images cannot be viewed at sufficient levels of detail that would permit license plates to be readable or people to be recognized. Communities using Aerial Imagery have long understood that our digital imagery, while indeed impressive up to 3-inch pixel resolution, substantially deteriorates in resolution beyond this point.

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On-site inspections by PAD appraisal staff:

Are on-site inspections by PAD staff more/less a privacy issue then viewing desktop imagery from a snapshot in time on same property?

Websites

Both Google Maps and Bing Maps are beginning to cover Montana with oblique imagery. Great Falls, Missoula, Billings are some of the first areas covered by oblique imagery. This data is available for viewing by anyone at any time. Many major cities around the world have had oblique imagery on Google Maps and Bing Maps for years. Both companies goal is to cover the entire country with oblique imagery. Google Maps Street View imagery shows photographs of all homes and businesses from the road. Nearly all roads in the US have a Street View and the data has been on Google Maps for years.

County funded and maintained websites also serve oblique imagery or link to imagery in Google Maps and Bing Maps.

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